**HEV Board of Directors Monthly Meeting**



**Monday, July 25, 2016: 5:30-6:30pm**

**Greater Des Moines Botanical Garden, 909 Robert Ray Drive, Des Moines, Iowa**

Executive Session Mark (Chris absent)

Attendance/Intros Mark (Chris absent

**Present Not Present**

Chris LoRang (President) x

Mark Tezak (Vice President)

Carol Wyckoff (Treasurer)

Ryan Bomer

Josh Garrett

Phil Bubb

Ashley Holter

Sam Erickson

Colleen MacRae

Derek Johnson

Taylor Frame

Aaron Clutts

Bradie Kuehne

Kelly Jo Parker

(Nathan Gruver)

Meredith Luksetich (Administrative Facilitator)

**Guests:**

Consent Agenda Chris

July Board Agenda

June Board Minutes

June Treasurer’s Report

**Old Business**

* Kiosk Saga – Mark -

**New Business**

* Vote on Executive Committee
  + Tentative Slate
    - President-Chris LoRang
    - VP – Mark Tezak
    - Secretary – Either Derek Johnson or Philip Bubb?
    - Treasurer – Ryan Bomer
* Appointment of Board member to fill Keith Snow’s Vacated seat –
  + This is slated to be Nathan Gruver, who was next in line during election at annual meeting
* Amy Lego - Downtown Community Alliance – overview of partnership with HEV and services –
* Meeting Location – Currently at MWA – should this be moved to be LS2 since Andy McCoy is now off the board?
* Committee Assignments for new board members:
  + Membership/Governance
  + Neighborhood
  + Marketing
  + Economic Development
  + Please also list standard meeting times for each of these monthly committee meetings
* Neighborhood Night Out – August 2nd – 5 -7:30 pm
  + <https://www.facebook.com/events/1205866216113872/>
  + Ashley Holter – popsicles?
  + Derek Johnson
  + Carol Wykcoff
  + Chris - has contacted Baratta’s about donation of pinwheels and brownies –
    - Sandwich board, maps, and membership documents – I can drop these off at the start of the event, but can’t stay as I have another meeting.
  + Table banner – who has this?
* Free Flicks – Frozen – August 18th – 7:45-10:45
  + <https://www.facebook.com/events/1073870279340508>
  + Philip Bubb – may be main point of contact for this and to help spread the word.
  + Other board members to volunteer for this event?
    - 1.
    - 2.
    - 3.

**Committee Reports**

* Marketing Ashley/Chris
  + BASH Update ---

* Development and Design Mark/Colleen
  + - Chris – meeting with City Council, Partnership, DART
      * Meeting organized by Teresa Adams-Tomka
        + Good progress and more brains on the issue
        + Discussion of creating a “Open During Construction” Marketing Campaign.
        + Discussion of D-Line to run on Saturdays
        + Discussion of evening and weekend paid parking at meters
        + Discussion of changing 10 hour spots to 4 hour spots
        + Actual enforcement of time limits by parking enforcement
        + Better signage of existing lots (state garage/workforce development)
    - Colleen – Recap on Economic Development meeting with Larry James and Meg Schneider --
      * Request for funds
      * Debate what is appropriate amount to contribute
      * Mobility study meetings with Nelson Nygaard update?
        + Anybody else able to attend these?
    - Josh
      * Hard-Hat Tours Concept
      * 235 Signage Update
        + Chris -- Letter requesting support from City sent to council, city officials and Polk County representatives, Jake Christensen also tackling this issue.
      * SkywalkDSM – still waiting.
* Governance/ Membership Carol/ Colleen
* Neighborhood Chris/Mark
* E/S Chamber Contract
  + How is it going?
* Additional items:

**Public Forum**

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

**Adjournment**

Next Board Meeting Date – Monday, August 22, 2016 –5:30 -7 PM – Location either LS2 or MWA depending on vote.