**HEV Board of Directors Monthly Meeting**



**Monday, May 23, 2016, 5:30 p.m. – 7:00 p.m.**

**Metro Waste Board Room, 300 East Locust, Des Moines, Iowa**

Executive Session Chris

Attendance/Intros Chris

**Present Not Present**

Chris LoRang (President) x

Mark Tezak (Vice President) x

Andy McCoy (Secretary) x

Carol Wyckoff (Treasurer) x

Ryan Bomer x

Keith Snow x

Josh Garrett x

Phil Bubb x

Ashley Holter x

Sam Erickson x

Colleen MacRae x

Derek Johnson x

Taylor Frame x

Meredith Luksetcih (Administrative Facilitator) x

**Guests:**

Brian Becker, Des Moines Parks

Aaron Clutts, LS2

Bill Van Orsdell

Lori Neely

Consent Agenda Chris

May Board Agenda

May Board Minutes

April Treasurer’s Report

Sam Erickson makes motion to approve consent agenda and Ashley seconds. The motion is approved.

**Old Business**

Gala Chris/Sam

Discussion: No Gala for 2016, we will shoot for 2017. Lighting and full time staff are the major needs for the HEV. HEV Board needs to come up with 3 objectives for fundraising. Fall 2017 is a good target. Street scaping on East Grand and lighting are the main objectives, walkability.

East Grand Corridor Colleen

Andy and Colleen gave update on meeting with Scott Sanders this week. Discussion on street scape and how to capitalize on development momentum to emphasize the streetscape along Grand Avenue to the same extent that East Locust has been emphasized. After a meeting with Scott Sanders, a letter will be drafted, and circulated to stakeholders with the goal to consolidate support for the project.

**New Business**

Meter Decorations RFP Discussion Chris

Send some RFPs out to get meters decorated.

Membership Outreach Chris

Membership outreach document will be coming in email.

Spring Promenade Chris

Probably something to do for the future.

BASH Chris

We will do Bash at the Brenton Skating Plaza.

Holiday Lights Chris

Skywalk DSM Chris

New Board Members Recruitment Discussion Chris

**Committee Reports**

* Marketing Ashley/Chris
* Development and Design Mark/
  + Kiosk Update
  + Connolly Lofts
* Governance/ Membership Carol/ Colleen
* Neighborhood Chris/Mark

**Public Forum**

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

**Adjournment**

Next Board Meeting Date- Annual Meeting – Monday, June 27th, 2016 – Botanical Center from 5-6 PM

Next Board Meeting Date – Monday, June 27th, 2016 – Botanical Center at 6-7 PM