



HEV Board of Directors Monthly Meeting
Monday, Feb 22, 2016, 5:30 p.m. – 7:00 p.m.
Metro Waste Board Room, 300 East Locust, Des Moines, Iowa

Executive Session
 Attendance/Intros Chris
 Chris

	Present	Not Present
Chris LoRang (President)	x	
Mark Tezak (Vice President)		x
Andy McCoy (Secretary)	x	
Carol Wyckoff (Treasurer)	x	
Ryan Bomer		x
Keith Snow	x	
Josh Garrett		x
Phil Bubb	x	
Ashley Holter	x	
Sam Erickson	x	
Colleen MacRae	x	
Derek Johnson	x	

Guests:

Marlan Mormann
 Tayler Frame RAYGUN
 Ashly East/South Side Chamber
 Hanks fuzzy guitars
 Joe Moser.
 Tiffany Darner.

Consent Agenda Chris
 February Board Agenda
 January Board Minutes
 January Treasurer’s Report
Sam makes motion, Ashley seconds, motion carries.

Old Business

Finalize Committee Assignments Chris
 New Board Appointments and Possible Recruits Everybody
 Due the 15th of March.

East Grand Corridor Meeting with City Colleen/Andy
 Andy gave update.

New Business

Strategic Planning and Roadmap Chris
 March 8 and 15th, will be led by Charlie Wittmack.

EV Socials
Phil is going to book people as the chair of the neighborhood committee. Chris

Membership and Renewals
Membership committee meeting is going to meet Wed 8 AM to set meeting schedule for rest of spring. Chris

DART event
Dart central station. Show up. 6 to 7 PM. Derek is going. Chris

Historical Building Plan
Mary Cownie gave an update last week. The renderings look really good. They are asking for a 65 million dollar appropriation. We need to write letters of support from HEV. Colleen

Committee Reports

- Marketing
Map Update
Partnership with East/South side chamber. The tasks based off of HEV Board duties. Established social media. Instagram take over. Hashtags: #eastvillagedsm #evdsm #seizedesmoines. East village forum. 3/21/2026. 8 to 9:30 retail focused. Monday. RFPs for printing in progress. Ashley/Chris
- Development and Design
Scenic Route Letter
Phil moves to support the Letter. Derek seconds. Motion carries. Mark/Colleen
- Governance/ Membership
Three positions open. March 15th. Governance committee will provide a slate to for executive committee to approve. Carol/ Colleen
- Neighborhood
Wed morning 8 am. Chris/Mark

Public Forum

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

Adjournment

Next Board Meeting Date – Monday, March 28th, 2016 – MWA