



**HEV Board of Directors Monthly Meeting**  
**Monday, September 15, 2014, 5:30 p.m. – 7:00 p.m.**  
**Metro Waste Board Room, 300 East Locust, Des Moines, Iowa**

**Executive Session** *Colleen*  
**Attendance/Intros** *Colleen*  
**Consent Agenda** *Colleen*  
**September Board Agenda**  
**August Board Minutes**  
**August Treasurer's Report**

**Old Business**

**HEV Bash Update** *Braxton/Travis/ Brad*

- Board Attendance and Ticket Sale Expectations
- Sponsors/ Donations Received
- Details on Marketing Unveiling

**HEV 2014 Achievements & 2015 Goals Recap** *Colleen*  
**Main Street Iowa Application Update** *Tyler*  
**Holiday Lights / Marketing Maps Update** *Mark*  
**201 E. Locust Street Development Recap** *Colleen/ Mark*

**New Business**

**2015 HEV Membership Fees** *Brad*  
**Neighborhood Development Updates** *Colleen*  
**Committee Groups (time permitting)** *All*

**Public Forum**

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

**Adjournment**

*Next Meeting Date – Monday, October 20th, 2014*