



HEV Board of Directors EMAIL VOTE  
April 23<sup>rd</sup>, 2014

## RE: Flynn Wright Logo/Marketing Campaign

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Vote is approved.

Yes: Sam, Travis, Braxton, Mark, Andy, Brad

No:

Abstain:

Marsha, Colleen and Josh didn't send in vote, but provided commentary.

Six members voted with the motion passed. Vote was not received from Nancy.

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*On Apr 23, 2014, at 11:10 AM, HEV President <president@eastvillagedesmoines.com> wrote:*

*Hey Everyone,*

*Here is the packet from Flynn Wright explaining the thought process and media campaign for the new proposed logo. Please review and submit your vote to approve this logo and marketing campaign as our new mark and strategy and proceed. Would like to have this ready to be unveiled at the Annual meeting in June and proceed to update our maps, website, street signs and other collaterals (with estimates available at May meeting).*

*The response at the board meeting was positive (the previous proposed logo is on the last page).*

*Please submit your vote with a REPLY ALL!*

*If you have any questions, please ask Brad or me.*

*Talk soon!*

*Josh Garrett*