



HEV Board of Directors Monthly Meeting
Monday, August 24, 2015, 5:30 p.m. – 7:00 p.m.
Metro Waste Board Room, 300 East Locust, Des Moines, Iowa

Executive Session	Chris
Attendance/Intros	Chris
Consent Agenda	Chris
August Board Agenda	
July Board Minutes	
July Treasurer's Report	

New Business

Strategic Planning/Walkability/Raising Funds for Particular projects	Chris
Updating Map regularly - Projected cost of \$80.00	Colleen
Promenade Update	Robbin
NNO	Colleen/Tyler
EV Photography	

Old Business

Pedestrian Crossing- E. Grand/ E. 5th and Walkability Study	Colleen
Visitor's Welcome Map & Kiosk	Mark T./ Ashley

Committee Reports

- | | |
|---|----------------|
| ● Marketing | Ashley/ Chris |
| ○ Maps/ Directory | |
| ○ Events/ Quarterly Business Meetings | |
| ○ Other Business | |
| ○ Mail Chimp Delegation? | |
| ● Promenade Update | Robbin |
| ○ Advertising/Sponsorships/Santa | |
| ● HEV BASH | Josh |
| ○ Date | |
| ○ Sponsorship (Chris/Robbin -- ISB, ES/DT Chambers, CVB, DCA) | |
| ○ Small Business Saturday? | |
| ● ADB | Mark |
| ○ Other Business | |
| ● Governance/ Membership | Colleen/ Carol |
| ○ New Membership System | |
| ● Neighborhood | Tyler |

Public Forum

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

Adjournment

Next Meeting Date – Monday, September 27th, 2015