

Good news. The Variances for the welcome map has been approved. Ashley is ready to get printed maps of businesses/shops/points of interest. Ashley makes motion for \$1064 to get maps printed from Edwards printing. Josh seconded. Motion carries.

Pedestrian Crossing/E.5th and Grand and Walkability Study Colleen
Mobile speed monitoring occurred last month at e.5th. It was interesting raw data. It was a small data set – only wed through Friday, but preliminary indications are that it is providing information that the traffic department didn't have.

New Business

Committee and Board Goals

Economic Development
Marketing
Governance/ Membership
Neighborhood

Restructuring will happen and retreat will happen to get focused on the next year.

2015/2016 Fundraiser

The discussion centered around having both Gala and Bash. Bash can be a neighborhood social event and fundraising goal to support holiday lights.

Josh is going to chair the Bash committee. Volunteers included:

Brad W
Chris L
Sam E
Ryan Bomer
Andy
Casey
Derek
Phil
Carol

Gala should focus on fundraising.

Discussion centered around finding an event planner to pull off a successful fundraising event.

Committee Reports

- Marketing Ashley/ Chris
 - Business Record- Core Connections
 - Events/ Quarterly Business Meetings
 - Other Business

The East village forum was successful. The Yelp discussion was helpful.

- ADB Mark T.
 - Hubbell Development – Bridge District
Letter sent to City before P&Z discussion.
- Governance/ Membership

- Membership Drive
- Membership System Update

Carol/ Colleen

Membership is down. Around 100 usually around 120.

Discussion included possibly following up with members that don't renew to find out why.

- Neighborhood
 - Membership Database
 - Membership Events

Tyler

National night out is approaching. HEV will have table at Cowles Commons.

HEV members can sign a thank you note for time notifications on the parking meters and for the four way stop.

It is from 5-7 August 3rd.

Public Forum

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

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Adjournment

Tyler motioned to adjourn. Carol seconded. Motion carried.

Next Meeting Date – Monday, August 24th, 2015