



HEV Board of Directors Monthly Meeting
Monday, April 20, 2015, 5:30 p.m. – 7:00 p.m.
Metro Waste Board Room, 300 East Locust, Des Moines, Iowa

Executive Session
Attendance/Intros

Colleen
Colleen

Board members present:

Ashley Holter
Josh Garrett
Andy McCoy (Secretary)
Colleen MacRae (President)
Carol Wyckoff (Treasurer)
Keith Snow
Sam Erickson
Chris LoRang
Ryan Bomer
Mark Tezak (Vice President)

Board Members Not Present:

Brad Willemsen (Not Present)
Tyler Wyngarden

Guests:

Consent Agenda

April Board Agenda
March Board Minutes
March Treasurer's Report

Colleen

Mark makes motion to approve consent agenda , Sam seconds, all approve.

Old Business

E. Grand Bridge
Urban Kiosk/ Visitor's Welcome Map
Discussion.

Andy/ Colleen
Ashley/ Josh/ Chris

New Business

East Village Fundraiser

Colleen

Discussion of bash/gala fundraising and hiring part time staff/events planner to assist with fundraising events. 1st annual East Village Awards Gala (possible awards to encourage attendance). A chance for possible partnership with non-profit organization. Bash – still host a member appreciation event, but it would not be major fundraiser.

Committee Reports

- **Marketing**
 - **Promenade/ Small Business Saturday**
 - **Events/ Quarterly Business Meetings**

Ashley/ Chris

- **Other Business**

- **ADB**

- **E. Grand Plan**
- **Neighborhood Development Standards/ Principles**
- **Urban Kiosk- Board of Adjustment**
- **Other Business**

Mark

Discussion of walkability topics in East Village, Pedestrian friendly aspects, Possible pedestrian 'light cameras', and walkability concepts.

- **Governance/ Membership**

- **Membership Renewals**
- **Recruit Board Members/ Prepare for June Elections**

Carol/ Colleen

- **Neighborhood**

- **Main Street Iowa application meeting**
- **East High School sponsorship**

Tyler

East High School update – HEV will act as liaison to businesses, not donating funds.

Public Forum

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

Adjournment

Ashley motions for adjournment. Tyler seconds. All approve.

Next Meeting Date – Monday, May 18, 2015