



HEV Board of Directors November Meeting
Monday, July 21, 2014; 5:30 – 7:00 p.m.
Metro Waste Conference Room, 300 East Locust, Des Moines, Iowa

Board Present

Josh Garrett, *President*
Brad Willemsen
Colleen MacRae, *Treasurer*
Mark Tezak, *Vice President*
Travis Etchison
Sam Summers
Andy McCoy, *Acting Secretary*
Sam Erickson
Keith Snow
Tyler Wyngarden,

Board Absent

Braxton Pulley, *Secretary*

Guests

Sgt. Lori Neely, *DMPD*
Robin, Brenton Skating Plaza
Marsha Steele

Meeting called to order at 5:34 PM by president Josh Garrett.

Executive Session

Josh

Discussion on filling out HEV board roster with the top vote getters from the June 2014 elections. No objections.

Board Appointments

Josh

Motion to approve four board memberships to fill out full HEV board roster with David Hance (1 year), Ashley Holter (1 year), Chris LoRang (2 year) and Carol Wyckoff (1 year) (top runner up vote getters from the June elections) was made by Colleen MacRae, Seconded by Keith Snow. The motion carried.

Board Officers Elections

Josh

No contended positions. Motion to approve election of officers including Colleen MacRae to President, Mark Tezak to Vice President, Carol Wyckoff to Treasurer, and Andy McCoy to Secretary was made by Tyler Wyngarden and seconded by Travis Etchison. The motion Carried.
The meeting was taken over by newly elected President Colleen MacRae.

Approval of Agenda, Minutes, and Treasurer's Report

Colleen MacRae

Ashley Holter makes motion to approve agenda, minutes from June 2014, and Treasurer's report and was seconded by Josh Garrett. Motion carried.

Old Business

HEV Bash Update

Travis

2014 Bash will happen Monday September 29th at Wooly's.

The silent auction will still be happening and the music will happen during the socializing at the beginning as opposed to at the end. Madhouse brewery will be sponsoring a keg or two. Initial ticket pricing is \$25 for members, \$35 for non-members. \$15,000 is the target for fundraising. New East Village branding to be unveiled at the Bash.

East Village Sunday Bazaar*Brad*

Sunday Bazaar will no longer be sponsored by HEV. Additional discussion led by Travis regarding trademarking, which events should be named HEV events, and guidelines for using the HEV (or Des Moines East Village) name to sponsor events. Colleen to follow up with EV Bazaar leadership to make sure they understand that the HEV isn't sponsoring Bazaar.

New Business**Lower East Village Residential Project***Matt Connolly*

Matt Connolly (John Walker) briefed the group on this mixed use development. See meeting materials describing the development.

220 East 6th Street (proposed mini-storage)*Mark*

The board discussed support for this development. Mark Tezak to write a letter outlining concerns and non-support for this project on basis of E. 6th being a major corridor through the East Village. The project would not enhance walkability through the neighborhood, it doesn't line up with any of the long term plans developed by the City of Des Moines, it doesn't provide housing for additional residents. It doesn't line up with the board's view of where the East Village needs to be moving. The feeling is that the board can be choosy in who gets support and who doesn't. Well-designed context sensitive developments that are multi-use or residential will have an easier time gaining support of board.

201 East Locust Street Letter of Support*Troy Hansen*

Eagle view lofts. Tremendous views of the Eagles near the river, the Raccoon/Des Moines River confluence, and Downtown. First floor would be covered parking. 120 units. Dan from Slingshot and Brad from Reynolds Design took the board through the plans at this stage in the development. Hansen has reached out to the Pioneer and Columbus Park neighborhood associations. Hansen needs a letter of support, No objections, and Mark Tezak was to draft and send by 7/25/2014.

HEV Spooky Paws Parade*Josh*

HEV has supported Spooky Paws parade for insurance and sponsorship in the past. Also Josh will head committee to make Halloween the focus a few more events – Brad brought up trick or treating and the board is supportive of exploring what can be done to capitalize on this series of events to promote the East Village. Travis made a motion to support Spooky Paws Parade \$250 for insurance and sponsorship, seconded by Josh, and the motion carried.

Grant Funding*Tyler*

Tyler Wyngarden brought up a grant application that would require a 25% match if HEV receives it. The grant could be used for marketing efforts either moving forward or a reimbursement for past expenditures. The board is supportive of Tyler submitting the grant application.

Public Forum

Guests in attendance not on the agenda are welcome to address the board. Due to time restraints, we ask guests keep their comments within three minutes.

Adjournment*Josh*

Next Meeting Date – Monday, August 18th, 2014