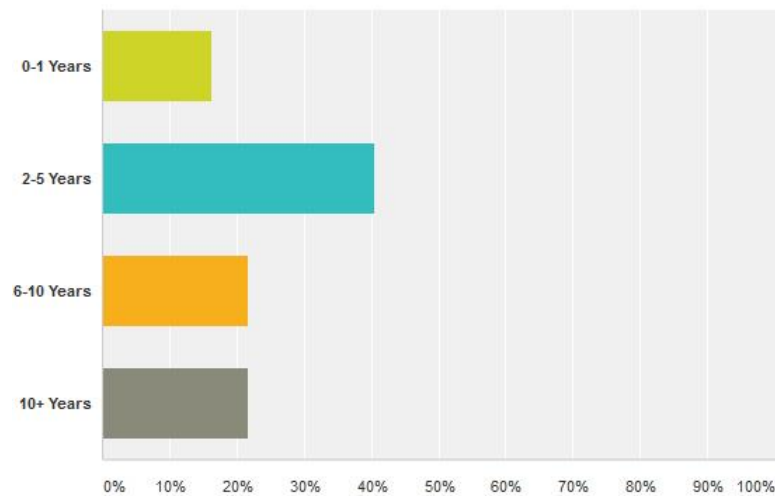




# 2014 Historic East Village Member Survey

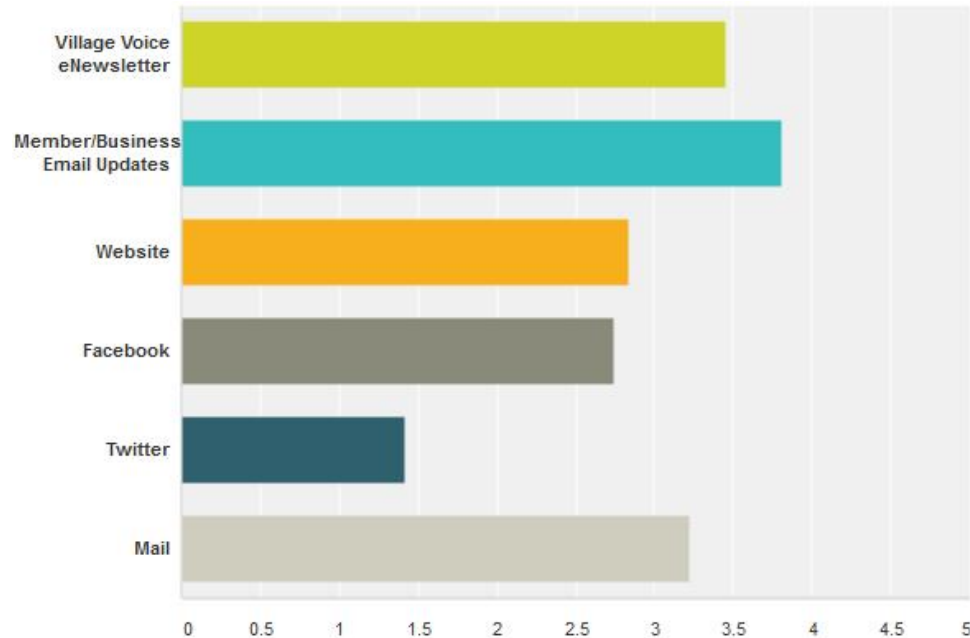
Complete responses here: <https://www.surveymonkey.com/results/SM-J538YM78/>

Q1: How long have you lived/worked/been a friend of the East Village?



0-1 Years: 16.22%, 2-5 Years: 40.54%, 6-10 Years: 21.62%, 10+ Years: 21.62%

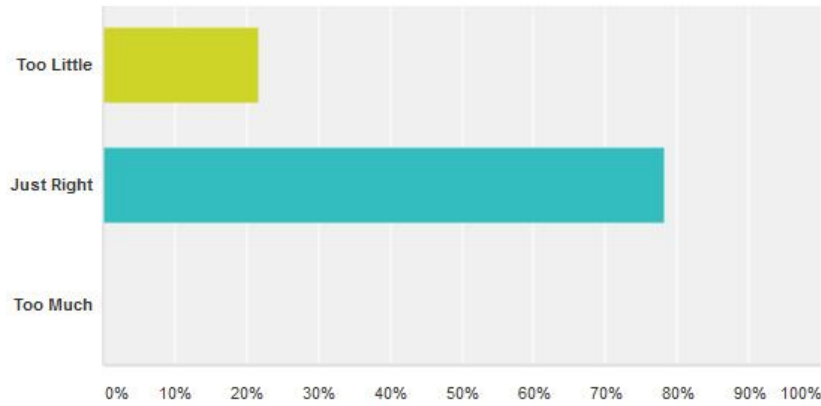
Q2: How often do you read the following HEV communications?



Average Rating (out of 5):

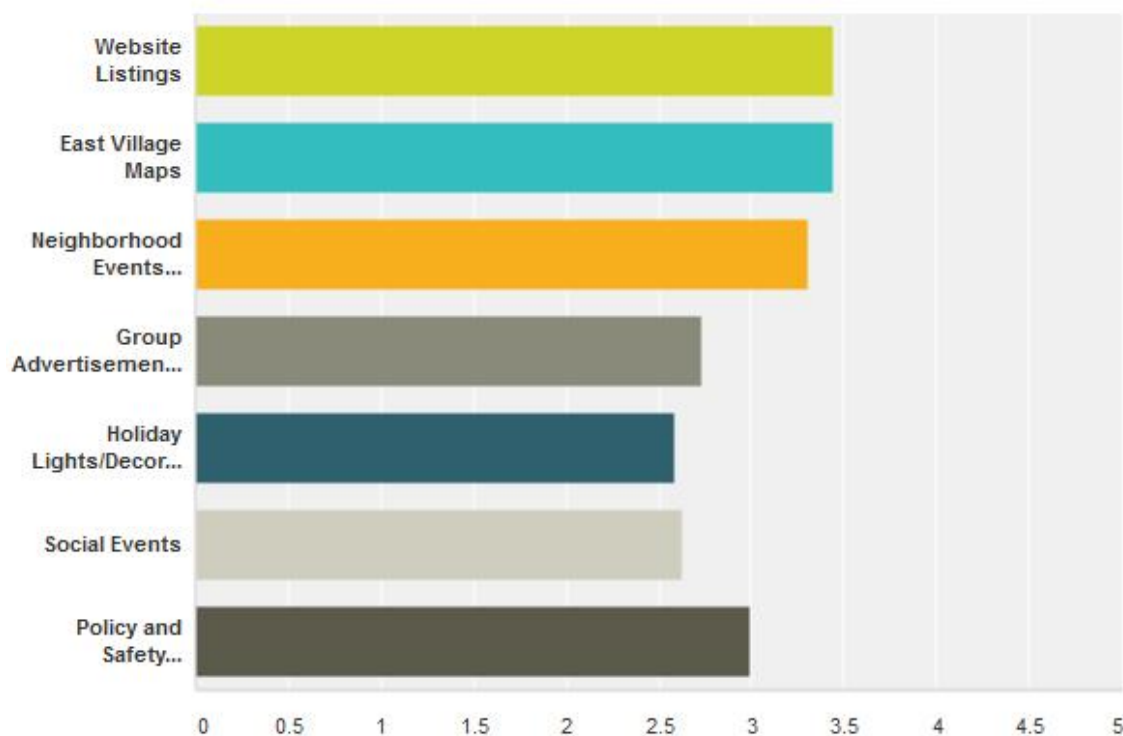
Village Voice eNewsletter: 3.46, Member/Business Email Updates: 3.81, Website: 2.84, Facebook: 2.75, Twitter: 1.42, Mail: 3.23

Q3: Is the frequency of contact from HEV:



Too Little: 21.62%, Just Right: 78.38%, Too Much: 0%

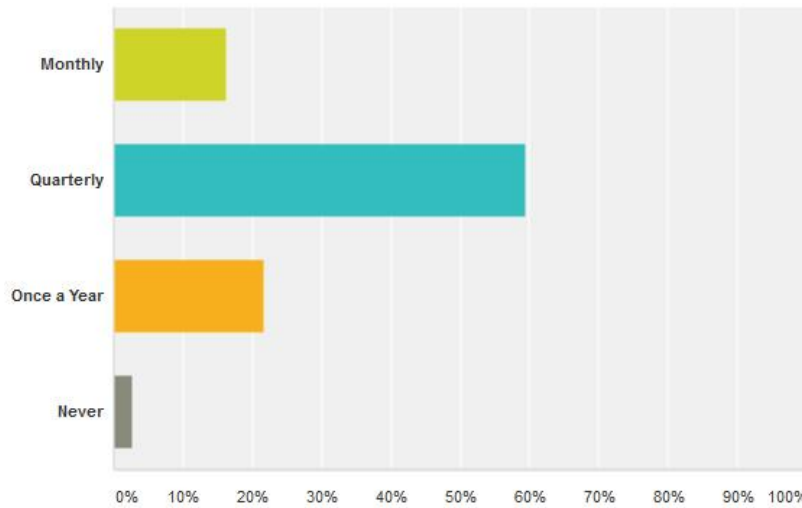
Q4: If you are a HEV Business member, please rate the importance of the following resources to your business:



Average Rating (out of 5):

Website Listings: 3.44, East Village Maps: 3.44, Neighborhood Events (Promenade, Sunday Bazaar, Etc.): 3.31, Group Advertisements (Catch Des Moines, Skywalk ads, etc.): 2.74, Holiday Lights/Decorations: 2.59, Social Events: 2.63, Policy and Safety Initiatives: 3.00

## Q5: How often would you attend casual HEV neighborhood social/networking events?



Monthly: 16.22%, Quarterly: 59.46%, Once a Year: 21.62%, Never: 2.70%

To view the rest of the results, please visit <https://www.surveymonkey.com/results/SM-J538YM78/>. No personal information will be shared.

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**The HEV Board of Directors appreciates your feedback. We look forward to using the 2014 survey results to create a better East Village for residents, business and visitors!**

If you have any questions or concerns, please contact Josh Garrett at [president@eastvillagedesmoines.com](mailto:president@eastvillagedesmoines.com).

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