



HEV Board of Directors Regular Meeting
Monday, April 21, 2014; 5:30 – 7:00 pm
E5W 2nd Floor Conference Room, Des Moines, IA

Board Present

Josh Garrett, *President*
Brad Willemssen
Andy McCoy
Marsha Steele
Braxton Pulley, *Secretary*
Mark Tezak
Sam Summers

Board Absent

Travis Etchison
Colleen MacRae, *Treasurer*
Nancy Wilson

Guests

Lori Neely
Gerry Schnepf
Robbin McClelland
Bob "Mongo" Eickelberry
Bill Van Orsdel
Jake Christianson

Meeting called to order 5:45 pm

Attendance/Intros, Josh

Approval of Agenda, Josh

Safety / Crime update, Lon Neely

Increase in copper thefts.

Crime mapping is a good tool, but needs some work.

Lime Lounge Owner did a great job racking down vandals.

DCA update, Robin

Appreciation Reception on May 15 from 5 p.m. – 7 p.m. at the Hub Spot on the Riverwalk.

Approval of March Minutes, Josh

Due to the late release of the notes by the secretary, the minutes from March have been tabled.

Treasurer's Report, Josh (Colleen absent)

Looking into a \$35 charge from IS state Bank. Believe it is for new checks.

Will be getting statements soon from December on to be entered in.

Costs are being tallied for NIC to be reimbursed as part of our grant.

Mongo asked if police had been paid for Sunday bazaar.

Still waiting on bills, they have not.

\$250 uncashed check was an overpayment to Des Moines Visitors Bureau.

We are current with Flynn Wright.

Cost of Biz membership was questioned by mongo and an explanation of benefits was given.

Bill Van Orsdel mentioned he had a membership database he was willing to let us use to help manage our information.

Andy moved to approve the report, Sam seconded. Motion carried.

OLD BUSINESS:

Flynn Wright update, Josh

Had a good presentation of a new logo that appeared to be much better.

General agreement that we wanted to use the logo.

Engaged in a long discussion from Bill and Mongo about a range of topics including reason for rebranding and reaching out to our members.

Braxton suggested a 15 to 30 day viewing period for the purpose of reaching out to members.

Marsha suggested the process is in motion and action would be appropriate at this point to take as per our process. She suggested an email vote to allow the full board to participate in the decision.

There was general agreement on this and an electronic vote was planned to approve the new logo.

Budget, Braxton

A preliminary budget that only included expenses was provided and approved.

NEW BUSINESS:

Building update, Jake

Described the building at E 5th and Grand.

Raygun will be relocating from current location.

He went into some of the concerns people had and that they had been addressed.

First time Class A office space will be created since 300 E. Locust.

Keep Iowa Beautiful Neighborhood Initiative, Gerry

Didn't vote on the program, tabled till next meeting.

Concern that it would involve a lot of time for the board.

Lack of clarity who would define tasks.

Meeting adjourned at 7:30