



HEV Board of Directors Monthly Meeting
Monday, December 15th, 2014, 5:30 p.m. – 7:00 p.m.
Metro Waste Board Room, 300 East Locust, Des Moines, Iowa

Executive Session	<i>Colleen</i>
Attendance/Intros	<i>Colleen</i>
Consent Agenda	<i>Colleen</i>
December Board Agenda	
November Board Minutes	
November Treasurer's Report	

5:37 Colleen calls meeting to order.

Introductions and attendance

Board members present:

Andy McCoy (Secretary) (Present)
Ashley Holter (Present – left at 6:20 pm)
Josh Garrett (Present)
Colleen MacRae (President) (Present)
Carol Wyckoff (Treasurer) (Present)
Keith Snow (Present)
Chris LoRang (Present)
David Hance (Present)
Braxton Pulley (Present)
Sam Erickson (Present)

Board Members Not Present:

Travis Etchison (Not Present)
Brad Willemsen (Not Present)
Mark Tezak (Vice President) (Not Present)
Sam Summers (Not Present)
Tyler Wyngarden (Not Present)

Guests:

Carrie – Capital City Pride
Marlon Northeast Neighbors
Lori Neely
Marsha Steele

Braxton makes motion to approve minutes and agenda.
Andy Seconds
Motion carries

New Business

Neighborhood Safety

Officer Neely

Officer Neely gave an update an explanation of recent crime in the neighborhood.

Parking Study Stakeholder's Meeting

E. Grand/ E. 5th and Des Moines Street/ E. 6th

Colleen / Josh

Pedestrian traffic issues are very important in the east village. A Four-way stop at e5 and locust approved. East grand and east 5th is under consideration as well.

Grand Avenue Bridge Update

Andy

Andy gave an update on what type of aesthetic treatments are possible for the proposed Grand Avenue bridge replacement. Council has directed the city to design a standard slab bridge with upgraded aesthetics to represent the historical nature of arches on the river. The committee doesn't have a lot of leeway. Discussion included the idea of saving money on the substructure design treatments and putting the money into the lights and for use on pedestrian enhancements. Mark T going to attend next meeting and carry the message forward.

Committee Reports

- **Marketing**
 - *Spring/ Early Summer Fundraiser*
 - *Communication Strategies*

Ashley/ Brad/ Chris

A sign was fabricated and installation is ready to happen this week. Graphics are in the process of being developed.

Keith makes motion to get the marketing committee \$150 for map update and \$500 for printing new neighborhood maps.

Josh seconds.

Motion carries.

Josh makes motion to spend \$225 for an HEV ipad.

Tyler seconds.

Motion Passes.

Ashley started discussion regarding getting an intern.

Chris gave an update on contact database.

Ashely says HEV is working better with DNA. Promoting the Hilltop Tire after hours on Thursday the 18th.

- **ADB**
 - *4-Way Stop E. Locust/ E. 5th*
 - *Development Priorities*
 - *MPO Meeting/ Ride-Sharing Ordinance*

Mark

- **Governance**
 - *Annual Membership*
 - *Quickbooks*

Colleen/ Carol

- **Neighborhood**

Tyler

East High School

Membership Committee has a goal of getting 150 residential members. Currently it is 30 members.

East high after prom involvement idea is supported. Committee working through details of how HEV could use volunteers and how HEV could support East high after prom committee.

Public Forum

Guests in attendance are welcome to address the board. Due to time restraints we respectfully request that comments be limited to five minutes or less.

Capital City Pride – Carrie – Will require street closure from Friday to Sunday. E locust from 4th to 6th. The configuration would be new and would not allow the same level of access to east village businesses. General feedback from the board is that a configuration blocking businesses or allowing access to businesses based on sponsorship would not fit within the character of the east village. Carrie to continue dialog with HEV and businesses.

6:54 adjournment.

Adjournment

Next Meeting Date – Monday, January 19, 2015